



**VECA**

# **VIETNAM CONTROL, AUTOMATION & INDUSTRIAL EQUIPMENT EXHIBITION - VECA 2024**

**Nov 21 ▶ 23, 2024** *Saigon Exhibition & Convention Center (SECC)*  
799 Nguyen Van Linh St., Dist.7, Ho Chi Minh City



**Organizers:**



*As part of the Business and Product Development Program for Mechanical Engineering - Automation in Ho Chi Minh City International Exhibition on Machinery, Equipment, Technologies and Industrial Products in HCMC - Vinamac Expo 2024*



## WELCOME MESSAGE

### HO CHI MINH CITY AUTOMATION ASSOCIATION

In 2022, Ho Chi Minh Automation Association – HauA and Vietnam Advertisement and Fair Exhibition JSC (VIETFAIR) signed the cooperation memorandum regarding the annual organization of “HCMC Automation Day”.

HCMC Automation Day 2024 will be held on November 21 – 23, 2024 at Saigon Exhibition and Convention Center (SECC), 799 Nguyen Van Linh, District 7, Ho Chi Minh City. The event also includes activities such as: Business forum, Exhibition introducing new product, technology in Automation sector...

HCMC Automation Day will be held concurrently with the International Exhibition on Industrial Machinery Equipment, Technology and Product in Ho Chi Minh City – VINAMAC EXPO 2024. This is an opportunity for companies to promote their product to the domestic and international business community, associations, experts... At the event visitors can easily find reputable and quality products, strengthening international trade.

For a successful organization of this traditional activity of the Association, I warmly welcome all automation companies participating in product exhibition, specialized seminar and business forum for control – automation.

Wishing great success to the event!

HCMC AUTOMATION ASSOCIATION

CHỦ TỊCH HỘI

PHÒNG CÔNG HỮU THÀNH KHU  
HỒ CHÍ MINH  
BAN CHẤP HÀNH  
PGS.TS. Lê Hoài Quốc







## SCOPE OF EXHIBITS

**Automation:** Human-machine Interface; Actuators Sensors, I/O Smart; fully integrated Automation System; SCADA / HMI, DCS, CAD / CAM / CIM / CNC Systems; Embedded system, PLC Technology; Modeling and simulation of manufacturing processes; Process control technology; Cloud Integrated Automation, Data Analytics; Laboratory Automation; Smart metering Systems; Measurement and control network; Automation Software; Factory Digitalization, Industry Digitalization, Process virtualization, Virtual commissioning etc.

**Automation and Materials Technology:** Electronic, Digital, Mechanic - Metallurgy, chemistry, textile, material outsourcing, ...  
**Renewable Energy:** Solar power farm and rooftop, wind power, ...

## MAJOR ACTIVITIES

- Ho Chi Minh City Automation Day
- Business Forum for Automation, Renewable Energy Industry, Applications in Smart City, Smart Control, Smart House...
- Meeting with leaders of Managing Authorities, Industry Associations
- Survey, discussions on investment & trade promotion policy at the show...

### Appreciation to visitors :

- Gifts for professional visitors
- Gifts for online registration

## VISITOR PROFILE 2023





## GENERAL INFORMATION:

- Time:** Nov 21 - 23, 2024
- Venue:** Saigon Exhibition & Convention Center - SECC  
799 Nguyen Van Linh St., Dist.7, Ho Chi Minh City
- Opening hour**
- Nov 21: Opening Ceremony: 09:00 am  
For visitors: 10:00 am - 17:00 pm
  - Nov 22: For visitors: 09:00 am - 17:00 pm
  - Nov 23: For visitors: 09:00 am - 17:00 pm

## EXHIBITION SCALE

- **150 booths | 120 Exhibitors | Over 10 countries and regions:**
- **Expected visitor:**
  - 8.500 International and domestic visitors
  - More than 80% are trade visitors.
- **Promotion Strategy, visitors invitation:** Official Website, Direct invitation letter, Television/Radio, Newspapers & Magazines, Outdoor Banner, Telemarketing, Online Marketing, Workshop Seminar.

## BOOTHS

**Standard booth:** Partitions, Fascia with Exhibitor's name, 01 information counter, 02 folding chairs, 02 40W Fluorescent lights, Single phase socket 5A-220V, 01 paper-disposed basket, Carpeted floor.

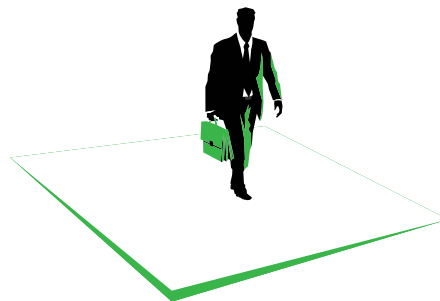
**Raw space:** The minimum area is 18sqm, exhibitors are required to design and build their own booth(s) or pavilion. Special design will have to be within architectural controls and be approved by the Organizer.

### Standard service:

- Attending in workshops, conferences, seminars.
- Promoting brand, product widely
- Receiving badges, opening invitation
- Introducing company profile in the show directory
- Providing cleaning and security services during opening days.
- Construction, dismantling booths.

### Advertising in exhibition catalogue

- Cover 2,3,4 in color.
- Inside pages in black and white.



## PARTICIPATION PROCEDURE

Return the application form together with a deposit of 50% total space rental fee (as to be contracted) by T/T to:

**Account Name:** Vietnam Advertisement and Fair Exhibition J.S. Company

**Account USD:** 0021371057051 at VIETCOMBANK HANOI - 11B Cat Linh, Hanoi, Vietnam

**SWIFT Code:** B F T V V N V X 0 0 2

The remaining should be arranged 45 days before opening day.

\* Various exclusive sponsor packages are available to maximize your brand exposure and make your stand out among others!

Please contact the organizer for detail!



**VIETNAM ADVERTISEMENT AND FAIR EXHIBITION COMPANY - VIETFAIR**

Head Office: Bien Phong Newspaper Building, 40A Hang Bai St., Hoan Kiem Dist., Hanoi

Transaction Office: 3rd Floor, 7 Tran Phu St., Ba Dinh Dist., Hanoi, Vietnam



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INDUSTRIAL EQUIPMENT EXHIBITION - VECA 2024**  
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**APPLICATION FORM**

Company name:.....  
 .....  
 Person In-Charge:..... Position:.....  
 Address: .....  
 Tel:.....Fax:..... E-mail:.....  
 Exhibit Items:.....  
 .....

**A. We'd like to book:**

- Standard booth 9 sqm: 3000 USD/booth x ..... booth(s) = ..... USD
- Indoor raw space (18 sqm minimum): 300 USD/sqm x..... sqm = .....USD

**B. Advertise in Show Catalogue (size 14,5 x 20,5 cm):**

- Cover 2,3,4 (4 color): 1200USD/page x ..... page(s) = .....USD
- Inside page (4 color) : 700 USD /page x ..... page(s) = .....USD
- Inside page (black and white): 500 USD/page x ..... page(s) = .....USD

(The Show Catalogue will have 5.000 copies, and will be distributed freely to exhibitors and visitors. Price above doesn't include design expense and typesetting).

Total..... USD

**C. Other requests** .....

Note : Exhibitors must transfer 50% space rental fee by T/T to the Organizer within 10 days after submit the application form. Remaining 50% fee must be transfer not later than 45 days before receiving exhibition booth. For withdrawal, exhibitors should send a notice to the Organizer in writing not later than 50 days prior to the opening day to get 50% refund.

We'd like to pay the amount of ..... is 50% of total in:

VIETNAM ADVERTISEMENT AND FAIR EXHIBITION JSC  
 Add: Bien phong Newspaper Bldg., 40A Hang Bai Str., Hoan Kiem Dist., Hanoi, Vietnam  
 Account USD: 0021371057051 - VIETCOMBANK HANOI  
 Bank's Address: 11B, Cat Linh Street, Quoc Tu Giam Ward, Hanoi, Vietnam  
 SWIFT Code: B F T V V N V X 0 0 2

Person - in - Charge.....  
 Date.....  
 Signature & stamp